

# Don't miss a second of IPL 3 with ACT Interactive

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## ACT Television is set to heighten the entertainment quotient of IPL3 for Bengaluru residents



Bengaluru's leading cable services provider - **ACT Television's Interactive services** is set to be a boon for Bengaluru residents during this third season of the highly entertaining **The Indian Premier League (IPL3)**.

The ACT Interactive TV service (IPTV) promises all ardent cricket fans the ultimate pleasure of watching IPL3, without having to agonize about missing their favourite shots or cheering moments due to an unexpected visitor or having to cook and serve a meal or other

disturbances during the match. Coupled with some of the most unique features offered by the Indian cable industry, ACT Interactive TV, will ensure that IPL3 excitement is never marred unexpected guests or even a late night at the office.

All one needs to do is use the ACT Live Shift option and pick up just where they left off! With this, they can Pause and replay LIVE matches and not miss their favourite catch by Shane Warne or six by Sehwag. They need not miss out on a single moment of the enthrallment, no matter where they are. They can easily catch Shilpa Shetty's cheering when her team does well or Shah Rukh Khan's disappointed look if his players don't do well.

ACT Television's Spot Record will record and save that crucial 'don't -wanna -miss' match while you allow your wife to catch up on her daily soap. You can sneak a peak at your favourite bowled outs, sixes and fours again and again with the recorded footage. More interestingly, you can even pre-set the timer and record entire matches from the toss to the presentation for viewing later when relaxed, with a bag of popcorn in hand!

With ACT Television's 'YouTube on TV' feature, one can instantly access interviews and antics of one's favourite cricketers, by searching for and viewing them on your TV screen now.

Commenting on these unique features of ACT Interactive, Sunder Raju, MD, ACT Television said, "IPL3 is one of the most awaited cricket tournaments in India. Especially since IPL has come back into India this year, every Indian is looking forward to it.

We are confident that viewership of the series is going to reach record breaking levels. As always, our endeavour is to make this series a more entertaining and enriching experience for the viewer sitting at home. With ACT Interactive's exciting features of Pause and Play LIVE TV and Spot record, we are sure that even if Bengaluru residents cannot make it to the actual stadium, their TV sets can make them enjoy the match even better from their homes!"

With a view to be the most admired cable television provider, ACT Television has launched its IPTV services – ACT Interactive in Bengaluru and is constantly endeavouring to ramp up the features offered to ensure maximum satisfaction among its viewers. These are a few of a lot more to come!

Source: <http://www.indiainfoline.com/Markets/News/Dont-miss-a-second-of-IPL-3-with-ACT-Interactive/4795414855>