

ACT Launched Interactive TV service, in Bengaluru

ACT Television, a premier Multi System Operator headquartered in Bengaluru has announced the launch of ACT Interactive TV service in the city of Bengaluru, with an investment of Rs 450 crore. With this launch, ACT becomes the first player to have introduced the Interactive TV service in Bengaluru. ACT has utilised the most advanced R&D expertise and technology with aesthetics and performance to transform the face of television in India with this new IPTV service. Interactive TV will provide triple play service, which allows television broadcasting, high-speed internet connection and telephony.



Mr Raju (MD) (left) & Mr Malladi (CEO) (right)

Speaking at the launch, Mr Sunder Raju, MD, ACT Television said, "India is one of the largest cable markets in the world and has tremendous potential. After going through intense R&D with the help of our technology group, we are very excited to be the first company to launch this revolutionary IPTV service in Bengaluru. Our aim is to provide our customers with the finest, most reliable and cutting-edge interactive TV service which is the future of the Indian television market.

