

ACT introduces Fibernet broadband

Chennai, Aug 14: ACT (Atria Convergence Technologies Pvt. Ltd.), the pioneer of Fiber-To-The-Home technology and the country's fourth largest Internet

Service Provider in the wired broadband category has announced today a strategic move in the industry – launch of its new broadband brand, ACT Fibernet in Chennai.

This is subsequent to the announcement ACT made in Bangalore.

Bala Malladi, Group CEO of the ACT Group said, "The new brand underscores ACT's continuing commitment to offer consumers the fastest, most consistent and unparalleled Internet experience, through the immensely scalable and future proof technology of fiber optics.

With the launch of 60 Mbps plans, the fastest speed currently provided by any service provider in the retail segment, the company has stayed

true to its philosophy of progressive thinking and staying at the forefront.

ACT has leapfrogged into the top league of ISPs in India within a short span of just three years.

A business that started off with a thirty thousand subscriber base has now reached half a million broadband subscribers, owing to the contemporary Fiber Optic technology and the company's philosophy of liberating customers through high-speed, high-download broadband usage.