

## **ACT Fibernet Launches Incredibly fast 100 Mbps plan in Chennai**

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23rd October Chennai : ACT (Atria Convergence Technologies Pvt. Ltd.), the pioneer of Fiber-To-The-Home technology and the country's fastest growing & largest non-telco Internet Service Provider (ISP) has launched its incredibly fast 100 Mbps plan in Chennai.

The new portfolio has an interesting array of high speed plans ranging from 40 Mbps to 100 Mbps in the retail segment and from 100 Mbps to 125 Mbps in the Small Office Home Office (SOHO) segment. In line with its philosophy of customer centricity and always keeping customer delight at the fore, the brand has upgraded all its existing customers to higher bandwidth plans at absolutely no additional cost. Customers who were earlier on the ACT Fibernet 20 Mbps plan were upgraded to 40 Mbps, those on 40 Mbps to 60 Mbps and 60 Mbps customers have been upgraded to the new incredibly fast 100 Mbps plan. The company has also introduced a new 75 Mbps plan in Chennai. The company will be additionally offering 25 GB extra FUP every month on their advance rental 6 and 12 months plans.

Commenting on this initiative, Mr. Bala Malladi, CEO, ACT Group said, "In our endeavour to meet the ever changing requirements of our customers, we constantly innovate our packaging and make it more appealing. We also offer the highest data limits in the industry so that our customers can make the best out of the speed they have opted for. Chennai continues to be a key market for us and we are happy to introduce our new plans. With our fiber optics technology and expertise to scale our offering substantially within a short time, we are in a position to deliver 100 Mbps speed to every retail customer in Chennai. ACT Fibernet will continue to invest in innovation and expansion of internet network, he added.

Along with receiving equal speed on upload and download, the consumers can enjoy equal data limit on both upload and download. This gives an opportunity to consumers to enjoy as much as double data limit.

About ACT Group:

ACT (Atria Convergence Technologies Pvt Ltd.) is one of the country's most renowned triple play service providers with close to 1.5 million happy customers.

The company offers the following state-of-the-art services under the ACT brand:

Fibernet (Internet over Fiber Optics)

HD TV

Digital TV

Headquartered in Bangalore, ACT is spread across the length and breadth of Karnataka, Andhra Pradesh and Tamil Nadu. ACT is funded by IVFA (India Value Fund Advisors), a private equity investment fund responsible for building giants like Biocon, Radio City, HDFC Bank, just to name a few.

The leadership team of ACT comprises 30+ professionals hailing from diverse industries like FMCG, Entertainment, Information & Technology, Telecom, and Retail.