

TelevisionPost

MUMBAI: ACT Fibernet, the country's fourth largest ISP, has partnered over-the-top (OTT) provider YuppTV to offer the OTT service to its customers in Hyderabad.

As part of the partnership, the entire array of YuppTV's content of 200+ live TV channels, 2,000+ movies, 100+ TV shows and 1,000+ short movies will be available for Rs 99 per month to ACT subscribers in Hyderabad as an add-on package.



ACT Group CEO Bala Malladi said, "Hyderabad is one of the highest internet penetrated cities in the country and we are delighted to associate with YuppTV, which is one of the world's largest internet-based TV. This partnership is in line with our strategic plans for Hyderabad as the city continues to be a key market for us and we will always attempt to give reliable high speeds with upload and download, the consumers can enjoy equal data limit on both."



YuppTV founder & CEO Uday Reddy said, "Streaming videos require high fidelity networks with consistent speeds to deliver a buffer-free experience. With this partnership, we are attempting to enhance accessibility to YuppTV content and solve internet connectivity concerns for our users through ACT's high-speed broadband framework. We are confident that our Hyderabad users will welcome the initiative, and be able to seamlessly enjoy our library of diverse entertainment solutions through ACT."

To activate their YuppTV subscriptions, users can log on to the ACT portal and select YuppTV as an add-on package or call the ACT helpline at 040-66272727. Activating the deal will also enable users to stream their favourite content on more than five screens, including TV, web and mobile, with a single subscription.

YuppTV can be accessed through its website, yupptv.in, or via its app on Android and iOS smartphones, and on YuppTV app on LG, Sony and Samsung smart TVs.