

ACT Broadband is now ACT Fibernet in Nellore

Nellore, Nov 10: ACT (Atria Convergence Technologies Pvt. Ltd.), the pioneer of Fiber-To-The-Home technology and the country's fourth largest Internet Service Provider in the wired broadband category has announced today a strategic move in the industry with launch of its new internet brand, ACT Fibernet in Nellore.

The new brand underscores ACT's continuing commitment to offer consumers the fastest, most consistent and unparalleled Internet experience, through the immensely scalable and future proof technology of fiber optics.

With the launch of its 15 Mbps plans, the fastest speed currently provided by any service provider in the retail segment in Nellore, the company has stayed true to its philosophy of progressive thinking and staying at the forefront.

ACT has leapfrogged

into the top league of ISPs in India within a short span of just three years. A business that started off with a thirty thousand subscriber base has now reached close to 6 lakh subscribers, owing to the contemporary Fiber Optic technology and the company's philosophy of liberating customers through high-speed, high-download broadband usage.

Mr. Bala Malladi, Group CEO of the ACT Group said, "We believe that ACT is at the forefront of driving Internet consumption in India, not just in terms of growing the market but also changing the online user behaviour and enhancing the way users experience this medium. Just as the company has evolved over the years, likewise our brand must evolve and reflect the impact of our technological advancement and the value it brings to more than half a million subscribers."